LEGACY GIFTS
We all think about the future in one way or another, as we dream about how communities working together might change life in rural Oregon. The values and ideas that Rural Organizing Project (ROP) members share—of the equal worth of all people, the need for equal access to justice, and the right to self-determination through transformational organizing—persist far beyond any one of us and are an important legacy we all take a part in.

When considering including ROP in your planned giving, you are considering a gift to the future of rural people and communities across the state. A legacy gift helps ensure enduring support for powerful human dignity groups, rural leadership, defense of human dignity, advancement of democracy for all, and rich reporting on rural life through our Rural Media Center, all of which benefit people and communities across the state.

ROP is already an integral part of your life, as it is also a vital piece of the cultural fabric of Oregon. These are the reasons why today we are asking you to remember Rural Organizing Project as part of your charitable planned giving.

People of many different income levels have the resources to make a charitable bequest. If everyone adult in America made a will and included a bequest of just $100, billions of dollars would flow to charitable causes every year.

Please feel free to contact ROP’s Development Director, or any ROP staff, at any time.

503-543-8417
office@rop.org
P.O. Box 664, Cottage Grove, OR 97424
rop.org/plannedgiving

THANK YOU FOR SUPPORTING ROP, AND RURAL OREGON—NOW AND INTO THE FUTURE!
BEQUESTS

A charitable bequest is a distribution—a gift—from your estate to a charitable 501(c)(3) organization through your last will and testament. Your estate is the sum of your assets, including property you own, insurance policies, retirement accounts, or cash on hand, to name a few sources.

SETTING UP BENEFICIARY DESIGNATIONS

You don’t necessarily have to create or change a will to benefit ROP and your other preferred organizations—ROP can be added, along with other beneficiaries, to virtually any financial arrangement that allows you to designate a beneficiary. You can talk with your insurance agent, financial institution, or retirement plan administrator to ask about how to add the Rural Organizing Project to your beneficiary designations.

WHAT IS A CHARITABLE PLANNED GIFT?

All gifts, large and small, are important and help ensure your personal values and your hope for ROP and other non-profits you care about are expressed into the future. There are many ways to make a planned gift to a non-profit that you love. Many are very easy, though many people benefit from the help of a trained professional in estate planning. Planned gifts may provide valuable tax benefits.

Planned gifts can be cash, but many times are donated assets, such as appreciated stock holdings, real estate, and art pieces. You can also designate ROP as one beneficiary (possibly of many) on your retirement, life insurance or other financial accounts. There are many, many possibilities and ways to support ROP.

YOUR WILL TO HELP

Are you considering a gift now or in the future to ROP? It is helpful for us to understand your intentions as we continue to plan for ROP’s future. Please consider sharing your plans with our giving team, so that we can plan for the future of ROP and make sound financial decisions to allow our vital work to continue in our communities. In addition, we would like to be able to express our gratitude to you for your vital support to ROP.

"As I worked on getting a will prepared, I wanted to make sure that whatever money and insurance proceeds that will be left after I depart would go to people that need a lot of help and to organizations that are doing important work for justice. I am not wealthy but I’ll likely leave behind some money. I also have an insurance policy that will pay out to my beneficiaries that I received through my membership in a union. When I thought about organizations, ROP rose to the top of my list. I believe in the organizing work that ROP does day in and day out. I think it is crucially important to reach people who live outside our main urban areas and to do that work with both thought and fierceness. I know everyone’s circumstances are different and I encourage other ROP supporters to consider making ROP one of their beneficiaries to help make work for justice long-term and sustainable.”

- Anonymous ROP supporter