

MAPPING OUR POWER

CAMPAIGN: _____ GROUP: _____

POWER LEVEL	EXTERNAL FACTORS/INFLUENCES:									
10										
9										
8										
7										
6										
5										
4										
3										
2										
1										
AFFINITY LEVEL	1	2	3	4	5	6	7	8	9	10
	OPPOSE		LEANING AGAINST		NEUTRAL		LEANING TOWARDS		SUPPORT	

= DECISION MAKERS (NAMES AND GROUPS)

= ORGANIZED GROUPS

= IMPACTED COMMUNITIES