

Social Media Resources for Small Town Occupations

The Occupy movement exists because of the power of social media. For two weeks, corporate media ignored Occupy Wall Street until word of their bold organizing and the brutality of the NYPD was spread on Facebook, Twitter and YouTube. Even FOX News had no choice but to report the successes of Occupy Wall Street! Most importantly, social media is how people are sharing strategies, tactics and resources to effectively Occupy as a movement.

Rural Oregonians have posted Occupy events for their small towns on Facebook and discovered the 99% in their communities. New activists are finding long-time human dignity leaders and vice versa. Many have had the critical mass to begin seriously organizing! Others have used social media to get media coverage, to alert supporters of last-minute or surprise actions, and to keep everyone updated quickly.

Get started using social media now! New and want some support? Contact ROP at jessica@rop.org!

Create a Facebook Page for your Occupy group!

- Tutorial: <http://www.scribd.com/doc/60987449/New-Pages-Manual-2>
- Don't forget to "Like" Occupy Rural Oregon!

Check out all of the events on OccupyTogether, and add yours!

- <http://www.meetup.com/occupytogether>

Learn how to make, edit, and upload videos on YouTube:

- Tutorial: http://www.youtube.com/t/creators_corner

Share your photos using Flickr

- Tutorial: <http://www.flickr.com/tour/#section=welcome>

Use Twitter to keep your group members, allies, and fans updated:

- Tutorial: <http://support.twitter.com/groups/31-twitter-basics/topics/104-welcome-to-twitter-support/articles/215585-twitter-101-how-should-i-get-started-using-twitter>
- Don't forget to use Twitter to get the attention of local media! Tell them to cover your story!

Stream live video of your Occupy event to the internet using Livestream:

Livestream is offering free, premium streaming to Occupy groups.

1. Create an account here:
<http://www.livestream.com/platform/livetvbroadcasts/gettingstarted>
2. Write to the editors of globalrevolution.tv at operations@globalrevolution.tv to request your Occupy channel be upgraded to a premium account.
3. Use this tutorial to get streaming:
[http://www.livestream.com/userguide/index.php?title=Broadcast live](http://www.livestream.com/userguide/index.php?title=Broadcast+live)

Collaborate online with a wiki:

- Check out Occupy Together as an example: <http://occupytogether.wikispot.org/>
- Tutorial: http://wikispot.org/Create_a_wiki